

BUSINESS CHARTER

In the words of the team



PARTNERSHIPS

Quality is at the forefront of everything we do at Sharpsmart. Be that through the provision of our own services or through our chosen partner subcontracted services.

MARTHA NUTKINS
OPERATIONS FORWARD PLANNER



PROMOTION

We are constantly aware of our vision and values, this makes up our core concepts and strategy that all team members are able **to communicate into the hearts and minds of our customers.**

WILL CHAPPELL
BUSINESS DEVELOPMENT MANAGER



PROCESS

As our business grows, we will perpetually review, refine and adapt our core business processes. Improvements will be made through team focus and effective use of lean methodologies, emerging technology and innovation.

CHRIS PHILLIPS
IT LEAD



PROTECTION

Our commitment to creating a safe and compliant working environment for all our employees is pivotal operationally and environmentally.

ROB LINKLATER
NORTHERN OPERATION MANAGER



PROFITABILITY

It is important to ensure healthy returns are being made for the company through profitability, which **ensures our customers are given a high valued service to reduce their costs and identify efficiencies.**

SUNEET PARMAR
FINANCE ASSISTANT



PRINCIPLES

I feel the Daniels family culture has filtered through from the very top to the wider business and is displayed through our commitment to our customers but also company.

AMBER MARSHALL
CUSTOMER SERVICE MANAGER



PEOPLE & PERFORMANCE

People & Culture are committed to support Sharpsmart employees **by providing HR programs and development tools to attract and retain talented and motivated employees.**

KATRINA HUTCHINSON
PEOPLE & CULTURE GENERALIST

